

North Ayrshire Council

Community Wealth Building (CWB) Commission

Note of Fourth Meeting of Commission held on 23 June 2020

Present

Councillor Joe Cullinane, Council Leader (Chair)

Councillor Marie Burns

Councillor Robert Foster

Russell McCutcheon, Executive Director (Place)

Audrey Sutton, Interim Executive Director (Communities)

Caitriona McAuley, Head of Service (Economic Development and Regeneration) (Lead Officer – CWB Commission)

Fiona Walker, Head of Service (People and ICT)

Rhona Arthur, Interim Head of Service (Connected Communities)

Mark Boyd, Head of Service (Financial and Customer Services)

Chief Inspector Brian Shaw (Police Scotland)

Barbara Hastings (The Ayrshire Community Trust)

Michael Breen (Ayrshire College)

Mark Newlands (Scottish Enterprise)

Yvonne Baulk, Head of Service (Physical Environment)

Ian McMeekin (Scottish Fire & Rescue)

John Burns (NHS Ayrshire and Arran)

Matt Strachan, Senior Manager (Business Support and Development)

Alasdair Laurenson, Senior Manager (Regeneration)

Pamela Gilbert, Secretary (Place) (Minutes)

Secretariat

Julie McLachlan, Senior Manager Economic Policy

Mhairi Paterson, Policy Officer (Economic Development & Regeneration)

Apologies

Craig Hatton, Chief Executive

Councillor Alex Gallagher

David Hammond, Interim Head of Service (Commercial)

Stephen Brown, Director of North Ayrshire Health and Social Care Partnership

1. Welcome and Apologies for Absence

The Chair noted the apologies submitted and welcomed everyone to the meeting.

2. Minutes

The Minutes of the meeting held on 12 March 2020 were approved.

Matters arising from the Minutes:

Caitriona McAuley advised that we are still looking for a lead for the Short Life Working Group on Procurement. This is key and we are keen for other parties who are not part of the Commission to get involved. Caitriona asked again if Commission attendees could speak to their organisational lead who attended the Procurement meeting to see if they would be interested in taking on this role and advised that the Council would provide support to the group.

Caitriona also advised that there has been good feedback from Chris Watson's presentation on the Procurement pillar at the last meeting and some success stories. One example of this is the vehicle maintenance contract and a case study on this will be shared with the Commission.

3. CWB Strategy Update – Julie McLachlan

Julie McLachlan presented an update report focused on:

- Successful launch of CWB strategy and communications, including plans for a 'Keep it Local' campaign.
- NAC are developing an 'inclusive economy' dashboard which will support the monitoring and evaluation of the strategy.
- Additional CWB investment in staffing resource including nine new jobs and CWB funds.
- Initial plans for an inclusive and green economic recovery.
- The formation of a CWB Expert Advisory Panel.
- An update from the Ayrshire Regional Partnership – including confirmation that East and South Ayrshire Councils would join the CWB Commission.

Cllr Cullinane commented that the report highlights the great progress made to date and the Commission discussed the importance of getting traction now and ensuring a strong link to the feedback from the Expert Advisory Panel. The TSI are receiving significant interest in the NA approach from other TSIs in Scotland and are considering a new post to support work on CWB.

This update paper was noted by the Commission.

4. Supporting CWB: Stakeholder Mapping – Matt Strachan

Matt Strachan delivered a presentation on the mapping exercise taking place across Communities, Business Development, Regeneration and Employability services, including

with links to the TSI. The Commission noted that Locality Charters are under development and there will be an opportunity to give localities input to what CWB looks like, supporting them to play a key role in its delivery.

5. Land and Assets Pillar – Regeneration – Alasdair Laurenson

A presentation on the initial approach to the Land and Assets pillar focused on regeneration was received by the Commission. The discussion that followed focused on the following points:

- The Regeneration Delivery Framework will be a key document within the delivery of the Land and Assets Pillar.
- Given the current Covid-19 situation and work and travel patterns there may be opportunities for further collation.
- The importance of public space and consideration of planning, climate and active travel.

6. Developing an Anchor Charter – Initial Discussion – Julie McLachlan

Julie McLachlan presented on the initial thinking around the development of an Anchor Charter which is a key action within the CWB strategy. The Commission discussed the following areas:

- The Pillar approach as the right approach and climate should be included, most anchors are already working towards actions on net zero.
- It was agreed that the language through the proposed charter where the word 'explore' was used would be better changed to 'working towards' which would give more forward momentum and would show commitment to the principles of CWB.
- Skills Development Scotland are looking at their offering and how best they can respond to increased demand for vocational training and reskilling.
- Organised and more effective use of volunteering is an opportunity.
- NHS A&A expressed their support for what was presented on the Charter, it fits with their strategic direction and plans for Climate Change, as well as the Caring for Ayrshire plan under development.
- Noted the work of the Health Foundation on health institutions as anchors which contains suitable principles and actions for NHS A&A.

7. Priorities for Next Meeting

The priorities for the next meeting were agreed by the Commission as:

- A draft Anchor Charter for discussion.
- A presentation on the achievements of the first six months of CWB strategy.

The Commission noted that East and South Ayrshire Councils would be joining for this meeting.

It was agreed that it is important to not lose momentum giving the pace of work thus far.

It was previously agreed by the Commission that each Commission meeting would be focused on a different CWB pillar, and the Secretariat will consider which should be covered in light of recovery planning.

8. Date of Next Meeting

The next meeting will be held on Thursday 24th September 2020.