

## **North Ayrshire Council**

## **Community Wealth Building (CWB) Commission**

### **Note of Second Meeting of Commission held on 22 January 2020 at North Ayrshire Council, Cunningham House, Irvine**

#### **Present**

Councillor Joe Cullinane, Council Leader (Chair)  
Councillor Marie Burns  
Councillor Alex Gallagher  
Councillor Robert Foster  
Craig Hatton, Chief Executive  
Russell McCutcheon, Executive Director (Place)  
Audrey Sutton, Interim Executive Director (Communities)  
Catriona McAuley (Lead Officer – CWB Commission)  
David Hammond, Interim Head of Service (Commercial)  
Rhona Arthur, Interim Head of Service (Connected Communities)  
Mark Boyd, Head of Service (Financial and Customer Services)  
Ian McMeekin (Scottish Fire and Rescue)  
Chief Inspector Brian Shaw (Police Scotland)  
Barbara Hastings (The Ayrshire Community Trust)  
Lynne McNiven (NHS Ayrshire and Arran) (substitute for John Burns)  
Angela Little, Committee Services Officer (Minutes)  
Pamela Gilbert, Secretary (Place) (Minutes)

#### **Secretariat**

Julie McLachlan, Senior Manager Economic Policy

#### **In Attendance**

Laura Worku, Scottish Government (Observer)  
Rachel Kelly, Scottish Government (Observer)

#### **Apologies**

John Burns, NHS Ayrshire and Arran (Lynne McNiven substituting)  
Michael Breen (Ayrshire College)  
Fiona Walker, Head of Service (People and Transformation)  
Yvonne Baulk, Head of Service (Physical Environment)  
Stephen Brown, Director of North Ayrshire Health and Social Care Partnership  
Mark Newlands, Scottish Enterprise

#### **1. Welcome and Apologies for Absence**

The Chair noted the apologies submitted and welcomed the representatives from the Scottish Government to the meeting.

## **2. Minutes**

The Minutes of the meeting held on 17 September 2019 were approved.

## **3. Update on CWB Activities**

The Leader of the Council and Caitriona McAuley, Lead Officer CWB Commission, provided a presentation on Community Wealth Building activities to date and highlighted:

- The draft Strategy has been developed and will be discussed today, and the significant national and international interest in our approach
- Further positive discussions with the Scottish Government on the £3m Ayrshire Growth Deal project
- The Leader and officers presented at several conferences and learning events
- Peer learning from international experts including the Democracy Collaborative
- An overview of the Commission procurement meeting and actions (minutes shared under AOB) were shared and partners were invited to nominate a Procurement Lead to Chair a Short-Life working group that would take forward key actions agreed, supported by the Council
- CWB workshop took place at Council's Staff Leadership Conference to introduce CWB to Managers and enable Managers to feed into the Strategy and positive feedback that had been received
- The introduction of a new key steps to the Council's Quick Quote procurement process that have increased opportunities for local businesses
- Elected Member Training took place in December 2019 and an eLearning video on CWB has been produced for Elected Members. Looking to share the video with partners once the technological issues are resolved, and
- The next steps include working with our local and regional anchors via the CWB

Commission to deliver bold ambitions and build on relationships with thought leaders and networks including the consideration of an Expert Advisory Panel that would provide guidance to the Commission and direction on the activity being developed.

The Commission agreed that:

- a) the CPP partners would consider if their Procurement Lead could volunteer to lead a short-life working group to take forward actions from the workshop with support from NAC
- b) the CWB learning video, or other CWB training opportunities could be shared more widely with department to promote understanding of CWB to a range of staff.

## **4. Developing a CWB Strategy for North Ayrshire: Discussion on Draft Strategy**

The report presented the first draft of the North Ayrshire CWB Strategy for discussion and feedback, providing an overview of the engagement underway and the next steps for the strategy development process.

Discussion took place on the following areas:

- As part of consultation, we should ensure that young people have the opportunity to contribute

- Importance of engagement with communities in the production of the strategy to ensure ownership
- An annual report on progress will show the impact of the actions and identify what works – the strategy will evolve over its lifetime; however it will focus on deliverables and align resource to this in the early years of the strategy
- The need to build on previous work on plural ownership and ensure this is embedded, this will be done through engagement with policy experts
- The need to demonstrate the economic and social impact of increased local procurement spend
- TACT are keen to support this work by promoting it through their Senior Officers Group and local forums and will also demonstrate the impact of social enterprises
- Importance of building on work underway to align with municipalisation opportunities – municipalisation as a component of CWB that presents economic opportunity
- The input of the Integration Joint Board (IJB) to ensure whole system approach
- Link to longer term prevention agenda including the health and crime, and a whole system approach placing emphasis on a wellbeing economy
- The idea of a CWB summit to launch the strategy should progress and this will be opportunity to get commitment and buy in from a range of groups including business, young people and wider anchors
- The case studies bring out what CWB means in practice and aligns work already underway with the strategy

The Commission agreed:

- a) that the final draft strategy is presented to the Commission in March 2020
- b) further engagement will take place with the IJB
- c) that further discussions take place with participation and contribution of young people
- d) that an strategy Annual Progress Report be provided to the Commission, including progress of individual actions; and e) a CWB Summit is organised to promote the ambitions of the strategy.

## 5. Ayrshire Growth Deal CWB Project Update

Julie McLachlan, Senior Manager (Economic Policy) provided a presentation on the Ayrshire Growth Deal CWB Project which included:

- Background information on the Heads of Terms for the Ayrshire Growth Deal
- The approach to programme design that has taken an evidence-based approach to project development, utilising the findings of two key reports exploring CWB and inclusive growth at local and regional levels
- The aim of the project – to develop an Ayrshire Community Wealth Building approach that enhances wealth, ensures fair and meaningful work and creates successful places throughout the region
- Proposals for CWB Business Locality Officers, Fair Work Ayrshire and CWB Fund were outlined
- The project includes a wider policy ask of the Scottish Government to explore how national body and agency spend can be used to support regional

- economies, particularly fragile regions, and help to achieve an inclusive economy, and
- The next steps which include a second CWB discussion with REP and the submission of the outline Business Case to the Scottish Government in February 2020.

The Commission agreed to note:

- a) the informative presentation
- b) this should be aligned with NHS Ayrshire and Arran Caring for Ayrshire programme
- c) that Professor Alan McGregor's AGD Inclusive Growth Action Plan would be circulated once it had been finalised with the Growth Deal PMO.

## 6. Priorities for Next Meeting

The priorities for the next meeting were agreed by the Commission as:

- Finalisation of the Strategy
- Move ahead with identifying a CPP lead to take forward the Short-Life Working Group on procurement, supported by NAC and reporting to the Commission
- Agree arrangements for a CWB Summit to launch the strategy, and
- Update on the development and appointment of an Expert Advisory Board.

## 7. Any Other Competent Business

### 7.1 Note of CPP/CWB Commission Procurement Workshop

The note of the Community Wealth Building Procurement Workshop that took place on 28 November 2019 was provided and outlined the purpose of the workshop, the workshop discussion that took place, the five actions agreed and that the emerging findings being considered as part of the CWB strategy development. The workshop was attended by a range of officers from the Council and representatives from Police Scotland, Scottish Fire and Rescue Services, NHS Ayrshire and Arran Health Board, Scottish Enterprise, Ayrshire College, and Ayrshire Community Trust.

Noted.

### 7.2 Note from NAC Staff Leadership Conference

The report provided a summary of the CWB workshop feedback from the NAC Leadership Conference on 22 November 2019. Several common themes and issues that emerged were identified as priorities for further investigation or action and were detailed in the report under thematic headings for inclusion within the draft Strategy.

Noted.

### 7.3 NHS Health Scotland Paper on the Impact of Paying the Living Wage in North Ayrshire

A briefing paper on the impact of paying the real living wage to all working adults in North Ayrshire was provided.

Noted.

**8. Date of Next Meeting**

The next meeting will be held on Thursday 12 March 2020.

The meeting ended at 11.50 a.m.