



North Ayrshire Council
Comhairle Siorrachd Àir a Tuath

Proud to be **apse** Overall Council of the Year 2017

Economy and Communities

Q2 Performance Review

2018/19

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Focus. Passion. Inspiration.





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1. Update on actions from last meeting in May 2018

	Action	Progress
1.	Carry out one-off exercise on destination of Modern Apprentices	Data on retention of Modern Apprentices within the council has now been reviewed and used to inform future delivery. Wider exercise to obtain data on Modern Apprentices who left the council is now underway and will be completed during Quarter 3.
2.	Review Performance Review Report to make it more focused on key areas.	Completed.
3.	Review target of 1,000 jobs created by Business Development by April 2019.	Due to exceptional performance by the Business Development Team the target of 1,000 jobs was achieved 18 months early. The target for 2018/19 has been increased from 333 to 450 jobs and will continue to be monitored.

2. Our Priorities

Council Plan 2015-18

Growing our economy, increasing employment and regenerating towns

Working together to develop strong communities

Ensuring people have the right skills for learning, life and work

Supporting all of our people to stay safe, healthy and active

Protecting and enhancing the environment for future generations

Economy and Communities Priorities 2015-18 (2018 Update)

Investment

- Secure an Ayrshire Growth Deal
- Develop strategic investment sites
- Develop inward investment proposition
- Making Waves Action Plan and COIG
- Maximise external funding to support E&C Priorities
- Local Development Plan 2
- Regeneration Capital Grant Fund (RCGF)
- Vacant and Derelict Land Fund
- £3m Active Travel and Transport
- Tax Incremental Finance (TIF)
- Irvine Public Realm

Locality Planning

- Community Empowerment Unit
- Developing & Supporting Locality Partnerships
- Community Investment Fund
- Community Engagement & Participatory Budgeting
- Active Communities
- Community Food Plan

Inclusive Growth

- Better Off North Ayrshire
- Social Enterprise Strategy
- Employability Skills Pipeline
- Employability Hubs
- Co-hub development
- 270 Council Apprentices
- Poverty Challenge Fund
- Digital inclusion
- Fair for All
- Supported Employment
- Poverty and Social inclusion proposals
- Economic Footprint
- Community Wealth Building Proposals

Service Transformation

- Ayrshire Regional Partnership
- Connected Communities realignment to localities
- Community empowerment through co-design and co-delivery
- Volunteering
- Child Centred Council
- Year of Young People
- Basic Income Feasibility Study



3. Directorate Priorities

Priority 1. Investment

Key Highlights

Ayrshire Growth Deal negotiations with Scottish & UK governments

The final list of 21 projects making up the programme bid at a value of £324m has been confirmed with support from key stakeholders and partners. Successful negotiation could result in significant investment at Ardrossan, Hunterston, Great Harbour (Irvine and Ardeer), i3 and our marine infrastructure - transforming our economy to focus on digital automation and advanced technology, low carbon energy, environmental sustainability and tourism.

36 live inward investment enquiries, potentially equating to over 2,000 jobs

There are currently 36 active investment enquiries with potential for over 2,000 new jobs. Understanding the barriers to securing these investments is central to our policy development and are the subject of ongoing discussion with partners and Government. The first meeting of the Ayrshire Export Partnership has taken place.

Significant investment in our communities by a range of external funders

This includes recent investment of over £1m by Big Lottery in projects in the Our Place Ardrossan partnership, including the Three Towns Growers, the Ardrossan Music Experience and Whitlees Community Association and Centre.

£3 million external funding for Active Travel and Transport

Over £3 million of external funding has been secured to improve active travel, green networks and public transport from a range of external sources. Match funding was utilised from the Council's Capital Programme and the Cycling, Walking and Safer Streets allocation from Transport Scotland.

Regeneration Highlights

- **i3** – Developments at Annickbank, Gateway and the Strategic Investment Campus are now complete. Live enquires are being progressed alongside work to determine the strategic direction.
- **Ardrossan** – The Ministerial Task Force met in June and the Cabinet Secretary heard the proposals to improve the long term resilience of the harbour to create a more integrated transport hub.
- **Hunterston** – Work continues to attract high quality investment and a number of major enquiries are being pursued.
- **Quarry Road** – Our Business Development Team and KA Leisure moved into their new offices at Quarry Road phase one. Phase two sports facility works have started with the Closed Cycle loop due for completion in December 2018.
- **Lochshore** – Proposals have got through to stage two Regeneration Capital Grant Fund (RCGF) for £1.45m.
- **Irvine Public Realm** – work has started on site on the £3.2m public realm improvements in Irvine town centre, alongside extensive consultation with local businesses to minimise disruption.

Making Waves tourism action plan advanced

Making Waves tourism action plan has been approved by the Tourism Industry Forum with the key priority to develop a fresh industry led approach to promoting the area. Routes branding and company structure have been agreed.

Local Development Plan 2

The Local Development Plan (LDP) has been submitted to the Scottish Government for examination following approval by the LDP committee. The process is expected to take six to nine months. Due to our sector leading approach, officers are presenting at national planning events and have been invited by Nesta to be the focus of their digital planning work.

Key Areas of Focus for the next six months

- Securing the Ayrshire Growth Deal with UK and Scottish Governments and commence delivery of key projects
- Launching our Coig (a visitor destination route) with a Ministerial announcement in Jan 2019 and the formal launch date expected in Spring 2019
- Identifying funding opportunities for regeneration, active travel and transport in 2019/20
- Developing the LDP2 Delivery Plan



Priority 2. Locality Planning

Key Highlights

Mainstreaming Participatory Budgeting 3 Towns Pilot

The successful Mainstreaming Participatory Budgeting (PB) pilot in the Three Towns, engaging more than 600 residents and allocated £750k of grounds maintenance budget, will be rolled out to all six localities by the end of March 2019.

North Ayrshire are one of two local authorities featured in a Scottish Government Mainstreaming PB film. We are also one of three local authorities involved in designing and testing a national digital PB tool.

Due to our Locality Planning, community empowerment and PB work, North Ayrshire alongside Glasgow City Council are the lead authorities in Scottish Government's international Open Government Partnership.

Community Investment Fund (CIF)

The first CIF projects have been approved by Cabinet. This includes intergenerational cycling in the North Coast and Cumbraes, a Men's Shed in the Garnock Valley, a Community Development Trust in Ardrossan and a Digital Irvine project. To date, £195,404 has been allocated, with a number of projects in the pipeline.

Year of Young People 2018

So far within our Year of Young People (YOYP) programme, 61 events have taken place resulting in 2,838 attendances by young people. We hosted the Scottish Youth Parliament Brexit Event, National Awards and Sitting, welcoming people from all around Scotland to make decisions at national level.

A first of its kind Joint Cabinet Live featured digital representation from all secondary schools in North Ayrshire and was extremely successful. Key partnerships were created with the Police and NHS to ensure young people have the information they need to make informed decisions.

The Council's Leadership Team proposed a range of projects with young people. The Head of Service for Connected Communities is leading the Child Poverty reporting work and will speak at the first national event in December.

Food Strategy Food Opportunity Mapping

The food mapping exercise aims to reduce household food insecurity. An interactive food map hosted on Google Maps has been established, it will provide residents with access to information in a familiar format.

The exercise has identified 114 food related opportunities including lunch and activity clubs, community cafes, cooking and growing groups. (Garnock Valley Parklives delivered 9,125 portions of food over 12 weeks.) The approach supports our Child Centred resolution to give children and young people access to food during weekends and school holidays.

Our Food Forum Members are establishing a food charter to help take forward and connect earlier proposals.

Active Communities

Due to the success and national recognition of the North Ayrshire CPP Active Communities Strategy, North Ayrshire Council alongside NHS Ayrshire and Arran, were asked to be one of three national 'Trailblazers' sites, for the new national Public Health priority 'diet and healthy weight'.

DrEAM planning is advancing well with Scottish Government buy-in. It will culminate in DrEAM week in November.

Active Schools' participation has increased significantly and sector-leading work in relation to the North Ayrshire Sports Academy and anti-sectarian projects progresses well.

Key Areas of Focus for the next six months

- Mainstreaming Participatory Budgeting (PB) in all six localities by end of March and wider commitment of budgets to PB approaches
- Reviewing Community Facilities and Libraries with North Ayrshire Federation of Community Organisations (NAFCO)
- Hosting the first ever Pan-Ayrshire Community Council Conference in November 2018
- Working with E&YE, HSCP, Team North Ayrshire and community leaders to progress care-experienced young people's mentoring.
- Working with Sportscotland Partnership to secure funding for Active Schools



Priority 3. Inclusive Growth

Key Highlights

Better Off North Ayrshire reached £1 million financial gains

During the first 18 months of operation, the Better Off North Ayrshire project has provided £1,057,855 of financial gains to North Ayrshire residents as at 31st July (most recent data available) and this continues to increase. On average those who have participated are £1,000 better off through maximising income, savings on interest on high cost debts, debts written off, energy savings and other reduced outgoings. During this period 1,580 residents have financially benefitted or received advice from the Better Off North Ayrshire team.

Inclusive Growth

North Ayrshire has been chosen as a case study by Economic Development Association Scotland (EDAS) for their Inclusive Growth Community of Practice. The Improvement Service will use it as a case study for their Elected Member training. The Inclusive Growth Diagnostic was nationally recognised with a COSLA Bronze Award.

The Ayrshire Growth Deal would be the first growth deal in the UK to be developed with Inclusive Growth at its core. Economic Growth has been developing three specific projects designed to ensure excluded groups can fully benefit from the deal. These three projects would secure £19m of resources:

Working for a Healthy Economy - a one stop shop occupational health/condition management service available to businesses and residents with health barriers to employment.

Fair Work Ayrshire - an Ayrshire wide recruitment and job brokerage service for local businesses to address their recruitment needs and make it easier for residents to access opportunities across Ayrshire.

CoHubs - bridging the existing gaps between asset based community development, social enterprise, employability and business support.

Employability

Ardrossan Employability Hub opened officially in August, providing a much needed resource in the area. Skills Development Scotland have co-located staff in the building.

Over 400 unemployed residents attended a jobs fair at Saltcoats Town Hall with 42 employers attending with vacancies.

Funding extension bids are being submitted to European Social Fund for a funding package of over £7M, to cover 2019-2022. Inclusive Growth is a key facet of the funding proposals, with more focus on excluded groups such as those with disabilities, females and care experienced.

Another successful Skills for Life Programme has concluded with 71% of participants (lone parents) getting a permanent job or going into full time education.

Disability Employment

An investment of £500k from the Poverty Challenge Fund for supported employment was approved by Cabinet in June to support disabled residents into employment. The aim is to launch the service during spring/summer 2019.

Development of new three year plan for Modern Apprenticeship programme

A refreshed three year Modern Apprentice programme is in development which will see more focus on supporting care experienced and disabled young people into opportunities.

Community Wealth Building

Economic Growth have carried out research into a “community wealth building approach” developed by Preston City Council, engaging our Elected Members and Community Planning Partners in discussions. The Leader of Preston City Council will attend a half day workshop in North Ayrshire. The aim is to explore how we can identify and secure the wealth that already exists in a local area.

Key Areas of Focus for the next six months

- Implementing the new Supported Employment service
- Developing the peripatetic employability hub
- Launching the 19/20 Modern Apprenticeship programme
- Securing approval for the Community Wealth Building action plan



Priority 4. Service Transformation

Key Highlights

Ayrshire Regional Partnership

It has been agreed to establish a governance structure for the Ayrshire Regional Partnership. Agreement of robust pan-Ayrshire governance is required in order to achieve sign-off of the Ayrshire Growth Deal as it will become the governance body for the Ayrshire Growth Deal and oversee the Ayrshire Regional Economic Strategy, a key condition of Scottish Government funding.

Scottish Basic Income Feasibility Study

A Basic Income Project Manager (Improvement Service) and Policy Officer (North Ayrshire) have been recruited and started in August 2018. North Ayrshire is the local authority lead for engagement with DWP on behalf of the Steering Group. In August six members of the Steering Group attended the Basic Income Earth Network (BIEN) Congress at the University of Tampere and met with key contacts to share information and learning from basic income pilots currently underway in Finland, Netherlands and Ontario. A short International Learning Report is currently being drafted and will be made available publicly by Carnegie UK Trust.

Building Control Mobile

Building Control Mobile has been implemented to further enable the team to provide an end to end digital service.

Connected Communities realignment to localities

The Community Learning and Development team has been reshaped to deliver and develop Locality Planning priorities. Smaller teams are now very focused on key areas of work in relation to young people, adults and communities.

Volunteering

We have been invited to be Volunteer Scotland's national partner in their Employer Supported Volunteering pilot in the Scottish Government Programme for Government. Alongside our developing Get Connected approach linking to the needs of localities, this contributes to the transformational approach of linking social capital in workforces with capacity building and skills development in communities. It will form part of our forthcoming Local Charter.

Kindness

Our status as the national test site for kindness with Carnegie UK is resulting in a national profile for our peer research and our tests of change. The publication of Julia Unwin's recent report has further moved this debate up the agenda, and "kindness" is now publicly at the heart of the Scottish Government's Performance Framework.

Child Centred Council

After extensive engagement with young people the strategic group has identified three main themes which it aims to address. The Scottish Children and Young People's Commissioner spent a morning with our young people and our Child Centred Council working group and highlighted sector-leading practice in our Year of Young People strategic work.

Recent work has focussed on delivering children's rights training for a range of staff, including at a Leadership Conference and Customer Services Week, to help embed a child centred culture within the council. The Year of Young People working groups have made excellent progress with events to mark the Year of Young People (see Priority 2 above).

We appointed a Care-experienced Young People's Coordinator and assistant, using the Poverty Challenge Fund and they will work with MCR Pathways to meet our Child Centred resolution to ensure positive post-school destinations for care-experienced and disadvantaged young people.

Key Areas of Focus for the next six months

- Establishing the Ayrshire Regional Partnership governance structure and developing the Ayrshire Regional Economic Strategy focusing on inclusive growth
- Exploring the feasibility of the a Scottish Basic Income Pilot in a cross-Council study with partners in preparation for the first progress report to the Scottish Government in March 2019
- Considering recommendations from two national Building Standards Reviews
- Implementing Get Connected and work with the Open University and Volunteer Scotland to progress new volunteering relationships
- Preparing for Brexit and implications for the local economy
- Refreshing the business offer to recognise growing regional and local focus.

4. Directorate Performance Indicators

4.1. Council Plan Performance Indicators Summary

Economy and Communities has 10 indicators that contribute to the Council's Strategic Priorities.

Council Plan Performance Summary – As at Q2 2018/19						
Priority	No of Indicators					
SP1 – Growing our economy, increasing employment and regenerating towns	5	3			2	
SP2 – Working together to develop stronger communities	3	3				
SP3 – Ensuring people have the right skills for learning, life and work	1	1				
SP4 – Supporting all of our people to stay safe, healthy and active	1	1				

4.2. Directorate Plan Performance Indicators Summary

The table below demonstrates a high level view of the progress made towards the Directorate's strategic priorities. We have 38 performance indicators in our Directorate Plan.

Directorate Plan Performance Summary – As at Q2 2018/19						
Priority	No of Indicators					
<i>Investment</i>	0 – this is monitored through progress against actions.					
<i>Locality Planning</i>	3	2				1*
<i>Inclusive Growth</i>	5	4		1**		
<i>Service Transformation</i>	10	4			4	2
<i>Best in Class – the 2020 Challenge</i>	17	8	3***	2***	2	2
<i>Essential Ingredients</i>	3	1	1		1	

*The original Directorate Plan PI CC_03 "Local and neighbourhood plan completion", now has limited value due to locality plans being established as well as sub groups merging, resulting in fluctuations in the number of plans. Following discussions with Democratic Services it is proposed we adopt one of their new PIs "% of respondent who agree that Locality Partnerships are helping to address local issues and local inequalities". As it is a new PI the status is unknown at present.

4.3. Directorate Plan Performance Indicators – Red and Amber Status

The performance indicators which are slightly adrift of target are:

** EG_20 Number of unemployed people registered with employability hubs - Performance is 34.6% higher than the same period last year. Ardrossan Hub officially opened in August and momentum is growing in terms of numbers accessing that hub. The addition of Ardrossan Hub is expected to bring performance back on target in the 2nd half of the year. The hub at Kilwinning College is not attracting expected numbers and plans are being developed to market that hub differently, with a focus on attracting college students in the months before they leave college. Open days are planned for all hubs during Quarter three to increase number of registrations.

*** These PIs relate to LGBF indicators which were reported on in the 2017/18 Quarter 4 report.

This PI is the directorate employee engagement level which was reported on in the 2017/18 Quarter 2 report (76.4% with a target of 78%).

4.4. LGBF Indicators – Priorities

LGBF Indicators 2016/17						
Service Area	No of Indicators					
Connected Communities	2	1		1****		
Economic Growth	1					1

**** SOL_C&L05d % of adults satisfied with leisure facilities – please see 2017/18 Performance Review Report section 4.4 for details.

5. Quarter 2 Summary Economy and Communities 2018/19

2838 participants
in Year of Young
People



**Young people
co-designing
Council services**

Food mapping
and additional
food with
dignity
opportunities
developed



**Child Centred
Council**
resolutions
being delivered



**Poverty
Challenge Fund**
£500k for supported
employment
£120k for corporate
parenting mentoring
project

36 inward investment
enquiries—potentially
over 2,000
jobs



Proposed Local
Development Plan
submitted to Scottish
Government



Over £1 million returned to
residents from Better Off
North Ayrshire



£3 million of external funding
for active travel, green networks and
public transport.

**339 residents
supported into
work**

More than
**£1 million
Big Lottery
investment**
in communities

**Over 4,100
opportunities
promoting democracy
accessed by Young
People**

**National
Trailblazer site for
new diet and
healthy weight
Public Health
priority**

**557 businesses
supported**



**273 new jobs
created**

**Community
Investment Spend
of £195,404**



**72 Modern
Apprentices**
employed by North
Ayrshire Council

**Mainstreaming PB
pilot to be rolled
out to all six
Localities**



5. Best Practice

- Inclusive Growth approach
- External Funding and Investment
- Mainstreaming Participatory Budgeting / Community Consultation
- Community Asset Transfer approach
- Joint Cabinet Live – large scale live interactive online event with secondary schools
- Child Centred Council
- Food mapping
- Kindness Research with Carnegie UK Trust
- Employee Engagement including online Suggestions and Questions

6. Employees

6.1. *Sickness Data*

Overall attendance is above the Council average but this continues to be closely monitored. Detailed sickness reports including analysis of the past three years per service have informed a draft action plan due to be discussed at the Senior Management Team meeting in November. The main causes of sickness at directorate level so far in 2018/19 are musculo skeletal, mental health issues and gastrointestinal illness.

There has been an in-depth review of one day absences and no patterns could be established.

6.2. *Other Employee Information*

Employee Engagement continues to be a focus for Economy and Communities. The action plan resulting from the Engagement Survey in 2017 is being implemented with no action area viewed in isolation. This includes:

- A fortnightly update from the Executive Director introduced in April, with readership monitored to ensure it is effective.
- Links between the Engagement Forum and Senior Management Team meetings have been strengthened through closer scheduling and standing items on each agenda.
- The away day approach has been overhauled, with a focus on networking and building support networks. This has resulted in significant positive feedback.
- The Kindness Research undertaken with the Carnegie UK Trust is attracting national attention.

The “Suggestions and Questions” online shortcut has been rolled out to all PCs in Economy and Communities. This allows staff to immediately and confidentially raise suggestions or concerns. The Employee Engagement Forum is updated on actions taken.

Workload levels are being addressed through the changes in Connected Communities and aligning teams to Ayrshire Growth Deal requirements within Economic Growth. A briefing to Cabinet has been prepared on workload and we are encouraging home working where appropriate.



7. External Evaluations

The Business Development team were awarded the APSE Award for "Best Public/Private Partnership Working Initiative" in September for their Team North Ayrshire approach.

North Ayrshire Council's Planning Performance Framework has been submitted to the Scottish Government, with feedback expected before the end of December.

Our first annual Community Asset Transfer and Empowerment report has been identified as best practice by Glasgow Caledonian University.

8. Appendix

Priority 1. Investment

Progress for this priority is mostly monitored through actions and all actions are on target. PIs will be further developed following an Ayrshire Growth Deal, however the PI below gives an indication of the external funding element of this priority.

PI Code & Short Name	PI Description	2015/16			2016/17			2017/18		
		Value	Target	Status	Value	Target	Status	Value	Target	Status
EG_11 Leverage of External Funding (Economic Growth)	Leverage of External Funding per £1 North Ayrshire Council contribution.	2.03	N/A		3.27	N/A		3.43	N/A	



Priority 2. Locality Planning

PI Code & Short Name	PI Description	Q4 2017/18			Q1 2018/19			Q2 2018/19		
		Value	Target	Status	Value	Target	Status	Value	Target	Status
CC_04 The number of community management and ownership initiatives	The number of community management and ownership initiatives. (Data per quarter shows the year to date figure rather than additional initiatives.)	8	1	✓	0	0	✓	0	0	✓
CC_05 Local access to opportunities and support	The percentage of people who feel able to access the opportunities and support they need in their local area	99%	96%	✓	100%	96%	✓	100%	96%	✓



Priority 3. Inclusive Growth

PI Code & Short Name	PI Description	Q4 2017/18			Q1 2018/19			Q2 2018/19		
		Value	Target	Status	Value	Target	Status	Value	Target	Status
SP_FCS_P_B01 Number of modern apprentices on North Ayrshire Council programmes	Number of modern apprentices on North Ayrshire Council programmes. This is the number of people directly employed by the council (internally) as Modern Apprentices. (Quarterly figures are cumulative.)	90	85	✓	0	0	✓	72	29	✓
CC_01 The percentage of participants accessing learning opportunities whose confidence, knowledge and skills has improved as a result	The percentage of participants accessing learning opportunities whose confidence, knowledge and skills has improved as a result	98%	95%	✓	98%	96%	✓	100%	96%	✓
EG_20 Number of unemployed people registered with employability hubs	This shows the number of unemployed people registered with employability hubs. The figures are cumulative to ensure all registrations are captured during the year. (Quarterly figures are cumulative.)	635	900	✗	201	200	✓	346	400	✗
SP_DE_08 Number of people participating in Council Funded/Operated Employability Programmes	This is the number of people participating in Council Funded/Operated Employability Programmes. The vast majority are unemployed, with only a very few under employment. (Quarterly figures are cumulative.)	1,693	1,435	✓	341	267	✓	684	534	✓
SP_DE_A03 Number of Economic Growth clients entering employment through Economic Growth sponsored initiatives	Number of Economic Growth clients entering employment through Economic Growth sponsored initiatives. (Quarterly figures are cumulative.)	818	573	✓	142	143	✓	339	286	✓

Priority 4. Service Transformation

PI Code & Short Name	PI Description	Q4 2017/18			Q1 2018/19			Q2 2018/19		
		Value	Target	Status	Value	Target	Status	Value	Target	Status
CC_09a The number of unique volunteers who are active in Connected Communities and Third Sector Interface activities	This is the number of unique individuals actively volunteering in Connected Communities and Third Sector Interface activities. Individuals are counted once throughout the year. (This is a cumulative PI, i.e. figures for Q2 contain Q1 and Q2 data and so on with any duplication of individuals removed.) This PI was created following a split of the original CC_09 PI and should be viewed alongside CC_09b (volunteering opportunities) for context.	N/A	N/A		290	N/A		78	N/A	
CC_09b The number of volunteering opportunities participated in within Connected Communities and Third Sector Interface activities	This is the number of volunteering opportunities participated in within Connected Communities and Third Sector Interface (TSI) activities. Individuals may be counted more than once as this PI demonstrates the scale of volunteering within Connected Communities and the TSI. (This is a cumulative PI, i.e. figures for Q2 contain Q1 and Q2 data and so on and will include duplication of individuals as it is recording the opportunities not the individuals.) This PI was created following a split of the original CC_09 PI and should be viewed alongside CC_09a (number of unique volunteers) for context.	N/A	N/A		1,534	N/A		793	N/A	
EG_21 Number of jobs created by businesses in North Ayrshire supported by Business Development.	This shows the impact of the activities of Business Development. Quarterly figures are cumulative.	588	333		152	113		273	226	
EG_22 Number of businesses actively account managed by Business Development	This shows the number of businesses actively account managed by Business Development including Team North Ayrshire companies. Figures represent the number of account managed businesses at time of reporting.	243	239		255	255		255	255	
EG_23 Number of businesses receiving support from Business Development	This shows the number of businesses supported by Business Development. Team North Ayrshire account managed companies are only included in this figure if they have actively received support during the period. Business Gateway figures are not included in this figure.	70*	100		284	100		273	100	

*Annual target exceeded by 61%.



PI Code & Short Name	PI Description	2015/16			2016/17			2017/18		
		Value	Target	Status	Value	Target	Status	Value	Target	Status
EG_13 Tourism bed nights within North Ayrshire	This indicator records all bed nights within North Ayrshire including hotels, B&Bs, self-catering and campsites.	428,320	480,000		442,840	489,600		479,990	450,000	
EG_24 Sqm of business space created	Shows the number of square metres of business space created by Economic Growth teams. First update due Quarter 4 2016/17.	N/A	N/A	N/A	N/A	N/A	N/A	5,000	5,000	
EG_26 Value of investment secured for North Ayrshire	This is the value of investment secured for North Ayrshire and is separate from the amount of external funding brought into the council. The first update to this PI is due at Quarter 4 2016/17.	N/A	N/A	N/A	£16,500,000				£3,000,000	
EG_32 Tourism visitor numbers trend	This shows the approximate number of tourists to North Ayrshire per calendar year, combining two reports. One for the mainland and Cumbraes as well as the Isle of Arran. As a result the actual figure may contain some duplication of figures and is approximate. The trend data is more important and is less affected by duplication. Calendar Year data: 2016 data entered against 2016/17, 2017 data entered against 2017/18.	1,421,840	N/A		1,426,740	N/A		1,506,210	N/A	
SP_DE_05 Hectares of vacant/derelict land developed	This indicator records the number of hectares of vacant / derelict land developed by North Ayrshire Council. This is a high level indicator; operational details required in terms of the Vacant and Derelict Land Fund (VDLF) are at team level. Due to complexities in developing land (e.g. level of contamination etc.) the number of hectares developed does not necessarily reflect the amount of funding required in each instance.	11	N/A		Data pending	N/A		Data pending	N/A	