



Municipalisation Building Better Services Together

Summary

Municipalisation is about safeguarding and enhancing public services for residents through new, innovative approaches. It will contribute towards the Council's vision of being 'Fair for All'. The approach will have best value and financial sustainability at its heart and will maximise benefits and impacts for local people and communities.

Municipalisation will focus on:

- Safeguarding essential services through new delivery models;
- Providing greater choice and quality of services to meet the changing needs of local communities;
- Generating income through ethical approaches to charging and trading services where surpluses are reinvested locally to achieve the best possible outcomes;
- Generating economies of scale and efficiency savings to reduce costs;
- Exploring new delivery options to assure best value, modernisation and sustainability;
- Having a positive impact on communities, businesses and the local economy;
- Safeguarding and enhancing skills, expertise and jobs.

The Council will be looking to:

1. **Maximise the use of its assets** – to benefit residents and local organisations through generating income from the creative use of assets like schools, local offices and other Council properties.

Examples:

- Piloting the sale of advertising on North Ayrshire Council roundabouts;
- Reviewing Council land and property which could offer development or renewable energy generation opportunities; community facilities which could be transferred to local organisations; and, selling surplus land and buildings for the benefit of local areas.

2. **Increase income generation** –Exploring generation of income from trading, whilst ensuring an ethical approach and broader strategic objectives are met.

Examples:

- Further development of commercial waste collection, recycling services and catering income;

- Considering the role of collaborations and partnerships to support local businesses and organisations.
3. **Review Contracts** – Undertake a review of existing contracts to identify future possibilities.
- Examples:
- Expansion of the Council’s Out of Hours service;
4. **Review fees and charges** – Look at direct and indirect costs, fees, charges and subsidies for all services and establish an annual review as part of the budget setting process.
- Examples:
- Review of Property Factoring Service to provide professional services to owners and residents and establish a consistent charging policy.

The aim is to foster positive relationships with businesses, social enterprises and local communities. These new discussions may well stimulate other models of development like Cooperatives that will be owned and controlled equally by the people who use the services and people that work there. This inclusive approach will provide support to people from disadvantaged areas and those with disabilities – and importantly all investment will be kept in North Ayrshire.

