

Community Planning Update



October 2009

Local Update - News

We're delighted to welcome Morna Rae into the Community Planning team as our **new Community Planning Officer**. Morna will be covering Anne Todd's post during her secondment – until December 2010. She is currently working as a Welfare Rights Officer based in the Council's Housing Services, and is part of the Money Matters team led by Social Services. She will be joining the team within the next month.

The Council's Executive have approved the CPP Board's recommendations relating to the use of the **Fairer North Ayrshire Fund** for 2010/11, when the Fund becomes part of the council's general financial settlement. Lead officers have been informed of the recommendations, but if you would like a copy of the recommendations report, please contact Justina Murray in the CPP team.

Congratulations to all those involved in North Ayrshire's **Campus-based police officers** initiative – known as our 'campus cops'. This initiative was commended at the inaugural Scottish Policing Awards ceremony on 20 October, by Kenny MacAskill, Cabinet Secretary for Justice. The initiative is jointly funded by North Ayrshire Council's Educational Services, Strathclyde Police and the CPP's Fairer North Ayrshire Fund and Safer North Ayrshire Partnership.

Our pilot half-day **Introduction to Community Planning Course** has been attracting lots of interest – it is running on 18 November, 24 November and 1 December. The first and third dates are almost full, but there are still some spaces for the middle date. The course is designed for any employees from all partners, who are keen to learn more about community planning and how partnership working can benefit them. For a booking form, contact Shirley Caine in the CPP team.

We have confirmed dates for **Community Planning Week 2010** as 17-21 May 2010, so get your thinking hats on! A report will be taken to each of the Strategic Partnerships before the end of the year, to make sure we start planning early ...

Local Update – Community Planning Groups

The **CPP Management Group** (Chair: Sandra Bale, NAC) met on Wednesday 21 October. The Group agreed the process for developing the next SOA Action Plan for 2010/11, and received reports on the Safer North Ayrshire Partnership, Compact Reference Group and Community Engagement Network. Budget and progress reports were also received on funding previously allocated to tackle alcohol abuse, and the Fairer North Ayrshire Funding. The Group discussed proposals to join a national Adaptive Leadership programme, and received the latest quarterly risk management report. Finally the members agreed to collate information on partners' future capital spending plans.

The **Safer North Ayrshire Partnership** (Chair: Stewart Rorrison, Strathclyde Police) met on Friday 30 September. The Partnership agreed the processes to develop the next Antisocial Behaviour Strategy and SOA Action Plan, and discussed the need to restart the Tasking and Problem Solving Group on a regular basis. Updates were given on both upcoming and completed initiatives, including Cashback for Communities, Safer Streets, road safety and Alcohol Awareness Week. Women's Aid updated the Partnership on the response to the recent Violence Against Women research, launched on 21 October. A CPP update report was also given.

Over 25 people from wide range of partners attended a CPP Briefing as part of NHS Ayrshire and Arran's **Primary Care Strategy** consultation on 5 October. David Rowland, Head of Primary Care

Development, summarised the main aims and themes of the new Strategy, and dealt with a number of discussion points. These included feedback and buy-in from professionals/ independent contractors, timescale, self management, the role of the voluntary sector and local authorities, linking in with other community-based services (e.g. libraries), needs assessment, costs (and how to release resources from secondary care), GPs with special interests, the need for greater physical capacity to deliver primary care, priority-setting, and public involvement.

The next **CPP Briefing** is planned for 19 November on **Equalities**. If you have not already received an invitation and would like to attend, please contact Shirley Caine in the CPP team.

Local Update – Other Partnerships

NHS Ayrshire and Arran are hosting a half day seminar at Ayr Racecourse on 18 November on **‘Health in Partnership’**. This is the second annual seminar to promote Patient Focus, Public Involvement (PFPI). To find out more, see:

http://www.nhsayrshireandarran.com/view_item.aspx?item_id=6231.

Congratulations to **West Kilbride Community Initiative**, who have secured £870,560 from the Big Lottery Fund’s Growing Community Assets programme for the redevelopment of the Barony Church in the village into a contemporary craft, exhibition and activities centre. To find out more, see:

http://www.biglotteryfund.org.uk/pr_261009_sco_gca_lottery_supports_enterprising?regioncode=-sco

Irvine Bay Regeneration Company have published their second Annual Report, covering 2008/9. The report covers achievements throughout the year, explains how the Company are tackling current economic issues, and introduces plans for the future. For more see http://www.irvinebay.co.uk/annual_reports

National Update

The Scottish Government published the new **Scottish Index for Multiple Deprivation (SIMD) 2009** on 29 October, showing a worsening position for North Ayrshire. The previous 2006 SIMD identified 33 data zones (small geographical areas) in North Ayrshire amongst the most deprived 15% in Scotland. The new 2009 SIMD increases this number to 45 data zones, including a data zone in each of Dalry and Beith for the first time. The Leader of North Ayrshire Council has responded by calling for a redoubling of local efforts to tackle poverty and for UK and Scottish Ministers to meet with the Council to address this decline. Further local analysis will shortly be available on the Council’s website, or visit the national SIMD website:

<http://www.scotland.gov.uk/Topics/Statistics/SIMD/>

The Scottish Government and Cosla also announced a new joint policy statement on tackling poverty and deprivation on 29 October – **‘Equal Communities in a Fairer Scotland’**. The statement confirms the ongoing commitment of government at national and local levels to tackling high levels of deprivation in geographical communities. This pre-empts the end of the ring-fencing of the Fairer Scotland Fund from April 2010, by transferring the Fairer Scotland Fund principles into a new policy promoting mainstream investment in tackling multiple deprivation, particularly in the most deprived 15% of data zones. For more, see:

<http://www.scotland.gov.uk/Topics/Built-Environment/regeneration/fairer-scotland-fund/equalcomms>

The Scottish Government, Cosla, the Society of Local Authority Chief Executives (SOLACE) and the Scottish Council for Voluntary Organisations (SCVO) released (on 24 September) a **‘Joint statement on the relationship at local level between Government and the third sector’**. The statement highlights the importance of establishing a successful relationship with the third sector, as an important partner of government at all levels. For more, see:

<http://www.scotland.gov.uk/Topics/People/15300/JointThirdSectorStatement>

NHS Health Scotland will launch their '**Steps for Stress**' campaign on 2 November. This is a social marketing campaign promoting mental health improvement. It is particularly focused on those experiencing socio-economic deprivation in the 25-54 year age range. The campaign aims to help people recognise if they are stressed, and encourage them to access simple self-help resources to help them start to deal with it. The campaign includes television and press advertising, a specially commissioned 6-part STV series called 'Make me happier' (starting on 12 November), as well as marketing, self-help tools and resources. To find out more about Steps for Stress in North Ayrshire, contact Andrew Hale, NAC Health Improvement Officer, email ahale@north-ayrshire.gov.uk, tel 01294 324148.

New initiatives, publications and resources

The **2008 Scottish Health Survey** has been published – this is the first report of the survey since 2003, following a major review and redesign. The Scottish Health Survey will now be reported annually. The Survey covers a wide range of common health indicators, including physical health, mental health and lifestyles. For more see:

<http://www.scotland.gov.uk/News/Releases/2009/09/29095734>

NHS Health Scotland have published their 'Preliminary Case Studies of the application of Economic Evidence of Health Improvement Work in Community led Projects and Organizations'. This study was commissioned by NHS Health Scotland to explore the potential value of **economic evidence of health improvement** work undertaken by community and voluntary organisations, using a case study approach. For more on this – and further information on the 'Healthier Lives, Wealthier Communities' conference where the report was launched, see:

<http://www.healthscotland.com/topics/settings/community-voluntary.aspx>

The Scottish Government have launched a **Third Sector Resilience Fund**, to mitigate the twin impacts of recession on some organisations of increased demand for their services and cash flow difficulties. The Fund is open for five weeks from late October, and will provide immediate help to third sector organisations. Grants of between £10,000 and £100,000 will potentially be available to Third Sector organisations which can demonstrate how the recession has led to increased demand or significantly undermined their services. The Fund is supported by a Fund Strategy. For more, see:

<http://www.scotland.gov.uk/Topics/People/15300/funding/ResilienceFundStrategy1>

The Scottish Community Development Centre has been awarded over £400,000 from the Big Lottery Fund to deliver the **Achieving Community Empowerment (ACE) capacity building programme** in Scotland. The programme aims to build the capacity of emerging community groups by providing mentoring support, developing learning materials, facilitating the sharing of knowledge, experience and learning between participating projects and communicating key lessons more widely. The programme will run for four and a half years and will directly benefit 50 groups across Scotland. SCDC will work with 10-12 groups per year to support them to assess the motivations and capacities of their own organisation, and those they seek to influence or work with, including public agencies through community planning processes. Further details of the application process will be released in the New Year. To express your interest, or be added to their database to receive further detailed information, please contact Aileen Skillen on 0141 248 1924 or email aileen@scdc.org.uk.

Latest reports from the **Joseph Rowntree Foundation** – www.jrf.org.uk:

- Identifying a fairer system for funding adult social care: Can we create a fairer adult social care system?
- Learning from city recovery in Europe and the United States: A study of why cities decline, how they recover and how low-income communities within them fare under the impact of dramatic changes.
- Communities in recession: the impact on deprived neighbourhoods: What impact is the current recession having on disadvantaged communities and what can we learn from evidence from previous recessions?

- Creating a stronger information, advice and advocacy system for older people: How existing social care systems can ensure older people get the information, advice and advocacy services they need to remain independent.
- Reporting poverty resource pack: A resource pack that aims to help journalism tutors, trainers and students to understand the issues involved in reporting UK poverty, and offers practical advice on how to tackle the subject. An online version of this resource has also been created.
- Work and worklessness in deprived neighbourhoods: This study contrasts policy assumptions about work and worklessness with the personal experiences of residents living in deprived neighbourhoods.
- Training care home staff to use Talking Mats® with people who have dementia: Helping people with dementia organise and express their thoughts.

Calendar of upcoming events

You may have been e mailed directly with information on relevant events.

Upcoming events are also listed on our website at www.north-ayrshire.gov.uk/communityplanning.

Please check regularly as the website is frequently updated.

What's coming up within North Ayrshire CPP

<i>Day and date</i>	<i>Group name</i>
Tuesday 3 November	Economic and Learning Partnership
Friday 6 November	Environment Partnership
Thursday 12 November	CHP Committee
Tuesday 17 November	Compact Reference Group

Contact details

The Update is circulated across North Ayrshire Community Planning Partnership on a monthly basis. Please let us know of any information we should be highlighting in future editions. Contact us at:

North Ayrshire Council, Cunninghame House, Irvine KA12 8EE.

Justina Murray, Community Planning Co-ordinator (01294 324715, justinamurray@north-ayrshire.gov.uk)

Shirley Caine, Community Planning Assistant (01294 324162, scaine@north-ayrshire.gov.uk)

www.north-ayrshire.gov.uk/communityplanning