
North Ayrshire Community Planning Partnership

Briefing Note No. 01/2006:

'People and Place': Scottish Executive Regeneration Policy Statement

April 2006

WHAT IS 'PEOPLE AND PLACE'?

On the 28 February 2006, the Scottish Executive announced its new regeneration policy statement 'People and Place: Regeneration Policy in Scotland'.

The regeneration policy statement aims to set a more ambitious path for regeneration in Scotland, a path which aims to transform places and communities so that they can realize their full economic potential. The policy statement recognises the inter-relationship between the physical, social and economic environments, and recognises that for sustainability in all of these, partnership working is crucial.

WHAT WILL IT DO?

The Executive's new approach to regeneration will:-

- Maximise the impact of public and private sector investment in specific places
- Focus its efforts on a small number of strategic priorities
- Improve the alignment of key public and private sector players
- Support tightly targeted action to regenerate the most deprived neighbourhoods
- Tackle land issues which can inhibit regeneration
- Create mixed and vibrant communities.

Under the new approach to regeneration the Scottish Executive's role will be to:-

- Modernise the planning system to make it more proactive in releasing land, faster in handling applications for development and more closely aligned with regeneration priorities
- Maximise the regeneration value of expenditure and investment by better coordinating the location and timing of our investment
- Ensure key players, especially Communities Scotland and the Enterprise Networks collaborate effectively at both a strategic and operational level
- Establish a single point of contact at the Executive for public and private sector partners to specify specific priority initiatives
- Develop and implement a National Transport Strategy which supports regeneration
- Examine the use of joint venture vehicles, Public Private Partnerships and innovative financial mechanisms and instruments for delivering regeneration
- Use Regeneration Outcome Agreements as the foundation stone for effective joint working on regeneration by Community Planning Partnerships.

GEOGRAPHICAL PRIORITIES

The statement sets out geographical priorities, recognising that the Executive and its Agencies cannot regenerate everywhere at the same level of engagement at the same time.

The statement identifies three priority areas:- the Clyde Corridor, Inverclyde and across Ayrshire. Urban regeneration companies (URCs) will be established to deliver regeneration of the Clyde Gateway, Irvine Bay (North Ayrshire) and Riverside Inverclyde.

The statement also points to opportunities for regeneration with a regional impact across Ayrshire, and highlights the intention to work with the public and private sectors to tackle the run down of former coalfields areas.

The Executive plan to undertake a series of meetings and events over the coming months to discuss the new approach to regeneration. They also intend to establish a sounding board of key players from the public and private sectors to help them refine their approach. It is their intention that, toward the end of the year, a detailed action plan will be published, showing how the key action are being taken forward.

The Executive will work with Community Planning Partnerships in each of the geographical areas to foster a more strategic approach to regeneration which links opportunity and need.

For more on 'People and Place', see the Scottish Executive's website:
<http://www.scotland.gov.uk/Publications/2006/02/24092959/0>

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