

NORTH AYRSHIRE COMMUNITY PLANNING PARTNERSHIP PROTOCOL FOR USE OF CPP LOGOS

1. ABOUT THE LOGOS

The North Ayrshire Community Planning Partnership (CPP) logo was designed in 2005 by Alison Stell (a North Ayrshire Young Scot volunteer and graphic design student), with the support of North Ayrshire Council's Senior Graphic Designer, Brian Craig. It was revised in 2011 to include the phrase "working together". The Safer North Ayrshire logo was also developed in 2011. The aim of these updated logos is to better communicate to a wide audience what Community Planning means.

The logos are reproduced here (for information only):



General CPP Logo



Safer North Ayrshire Partnership Logo

The original logo was endorsed by the CPP Board in September 2005. The revised logos were circulated to the CPP Board in August 2011 for approval.

This protocol has been developed to promote good use of the logos.

2. APPROPRIATE USES OF THE LOGOS

Appropriate uses of the logos include (but are not restricted to):

- Acknowledgement of funding support from the CPP, for example on display boards, vehicles, publicity materials, or other printed promotional/ information materials.

Please note that, as a condition of grant, all CPP-funded initiatives are expected to use the CPP logo to acknowledge funding support, and do not require specific permission.

- Recognition of partnership involvement of the CPP, where the CPP as a whole is the partner. Where an individual CPP partner is involved, independent of their role within the CPP, the CPP logos should not be used.
- If you are uncertain regarding use of the logos in any specific circumstances, please contact the Community Planning Team for advice (see Contact Details below).

- The Safer North Ayrshire Partnership logo should only be used where partnership work is undertaken under the auspices of the Safer North Ayrshire Partnership and where the above provisions are satisfied.

3. CONDITIONS OF USE

- The logos must be used in full, rather than any constituent parts. The black background is an integral part of the logo and must be used.
- There is no restriction on logo size, however the recommended minimum width is 50mm
- The logos are available in black and white or colour.
- The colour logo requires Pantone 246 and Black.
- The logos are available in EPS or JPEG format.

4. OBTAINING PERMISSION TO USE THE LOGOS

- **As noted above, as a condition of grant, all CPP-funded initiatives are expected to use the CPP logos to acknowledge funding support, and do not require specific permission.**
- In all other cases, the logos of North Ayrshire Community Planning Partnership (CPP) may only be used with the written permission of the CPP.
- A Logo Request Form must be completed (attached).
- Permission will be given to use the logos only for the purpose stated at that time. A new Logo Request Form must be completed for any additional or new use of the logos.

5. CONTACT DETAILS

For applications to use the logos, and all other queries relating to the logos, please contact:

Morna Rae, Community Planning Officer
North Ayrshire Council
Cunninghame House, Irvine, KA12 8EE
Tel 01294 324177
Fax 01294 324144
Email mrae@north-ayrshire.gov.uk

This version updated August 2011

NORTH AYRSHIRE COMMUNITY PLANNING PARTNERSHIP: LOGO REQUEST FORM

As a condition of grant, all CPP-funded initiatives are expected to use the CPP logos, and do not require to complete this form.

This form should be completed for any other use of the CPP logos. **PLEASE NOTE** – the logos cannot be used until written permission has been received from the Community Planning Partnership.

ORGANISATION	
CONTACT NAME	
ADDRESS	
TELEPHONE	
FAX	
EMAIL	
LOGO TO BE USED	<i>Delete as appropriate</i> GENERAL LOGO/ SAFER NORTH AYRSHIRE LOGO
PROPOSED USE OF CPP LOGO	<i>Please state how you propose to use the logo, e.g. on what materials it will be printed, why you wish to display the logo etc.</i>
I ACCEPT THAT THE CPP LOGO WILL BE USED IN ACCORDANCE WITH THE CPP'S LOGO PROTOCOL	
SIGNED	
DATE	

Please return this form to:

Morna Rae, Community Planning Officer
North Ayrshire Council
Cunninghame House, Irvine, KA12 8EE
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